



PART 1/ GROUP1
Session 1: by ICOM Azerbaijan
Date: Wednesday 19 May 2021

Topic: “THE FUTURE OF MUSEUMS: RECOVER AND REIMAGINE”

AGENDA of THE PROGRAM

Timings	Wednesday 19 May 2021	
02:00 pm – 02:15 pm (Asia/Karachi time) 01:00 pm – 01:15 pm (Baku time) GMT: 09:00 am-09:15 am	Opening Keynote speaker/ Moderator: Dr. Shirin Melikova Director of the Azerbaijan National Carpet Museum, President of ICOM Azerbaijan <i>“Educational programs for children and their role in forming a generation awareness of the importance of arts, crafts, and heritage</i>	15 min
	Subtopic #1: Digital transformation	
02:15 pm – 02:25 pm (Asia/Karachi time) 01:15 pm – 01:25 pm (Baku time) GMT: 09:15 am-09:25 am	Speakers: Mr. Awais Malik, Senior Manager, National History Museum, Lahore, Pakistan <i>“The Need for a Digital Transformation in Museums in Pakistan”</i>	10 min
02:25 pm – 02:35 pm (Asia/Karachi time) 01:25 pm – 01:35 pm (Baku time) GMT: 09:25 am-09:35 am	Ms. Farah Alekberli, Curator, YARAT Contemporary Art Space <i>“Pandemic Museum”</i>	10 min
02:35 pm – 02:45 pm (Asia/Karachi time) 01:35 pm – 01:45 pm (Baku time) GMT: 09:35 am-09:45 am	Mr. Faizul Latif Chowdhury, Ex-Director General, Bangladesh National Museum and Executive Board Member of ICOM-Bangladesh <i>Digital Transformation of museums: Enhancing Attractiveness, Better Documentation and More Secured Preservation”</i>	10 min

Subtopic #2: Social relevance and sustainability		
<p>02:45 pm – 02:55 pm (Asia/Karachi time) 01:45 pm – 01:55 pm (Baku time) GMT: 09:45 am-09:55 am</p>	<p>Speakers: Mr.Pankaj Protim Bordoloi, <i>Deputy Director, President House Museum, New Delhi, India</i> <i>“Share, Care & Sustain: Reimagine Museums in India”</i></p>	<p>10 min</p>
Subtopic #3: New business models		
<p>02:55 pm – 03:05 pm (Asia/Karachi time) 01:55 pm – 02:05 pm (Baku time) GMT: 09:55 am-10:05 am</p>	<p>Speakers: Dr. Amina Melikova, Director of the Museum Center "Icherisheher" <i>“Qurama – traditional craft as a new business model in Qala village</i></p>	<p>10 min</p>
<p>03:05 pm – 03:15 pm (Asia/Karachi time) 02:05 pm – 02:15 pm (Baku time) GMT: 10:05 am-10:15 am</p>	<p>Q&A</p>	<p>10 min</p>