

28th to 31st July – 2021

Session Details

#	Session Dates	Names
1	28-07-2021	ICOM Georgia
2	30-07-2021	ICOM Pakistan and ICOM-ICMAH
3	31-07-2021	KUMID Turkey

AGENDA of THE PROGRAM Session by ICOM Pakistan-ICMAH

Date: Friday , 30th July – 2021

Timings	30 July – 2021 (Friday)	
02:00 pm – 02:15 pm (Asia/Karachi time) GMT: 09:00 am-09:15 am	Opening Moderator : Ms. Zahida Quadri <i>Executive Board Member- ICOM Pakistan</i>	5 min
	Keynote Speaker: Burcak Madran MA, Designer, Museologist at Tetrazon Design Chair of ICOM-ICMAH, Turkey <i>"Conception and design of virtual exhibitions for museums: Impacts and challenges"</i>	10 min
Presentations/ Speakers		
02:15 pm – 02:25 pm (Asia/Karachi time) GMT: 09:15 am-09:25 am	Zeina Naseer Conservation Scientist Aga Khan Cultural Service -Pakistan <i>"The Picture Wall: A Museum in a Mural"</i>	10 min
02:25 pm – 02:35 pm (Asia/Karachi time) GMT: 09:25 am-09:35 am	Najum ul Saqib Director Conservation and Planing Walled city of Lahore Authority <i>"Digitization of Built Heritage: Documentation and conservation "</i>	10 min
02:35 pm – 02:45 pm (Asia/Karachi time) GMT: 09:35 am-09:45 am	Dr. Anna Mikhaylova MA in Digital Heritage and PhD in Museum Architecture from the University of Leicester. Founder of Ideas for Museums and Museum Club <i>"Russian museums on social media: what we learn during COVID-19 pandemic".</i>	10 min
02.45 pm – 03:05 pm (Asia/Karachi time) GMT: 09:45 am-10:05 am	Gee Montsho Ethnology curator at the Botswana National Museum, Member ICOM Botswana <i>"Museums digitization and democratization of collections".</i>	10 min.

Shifting of Moderator/session	Moderator:	
03.05 pm – 03:10 pm (Asia/Karachi time) GMT: 10:05 am-11:10 am	Moderator : SANTIAGO ROBLEDO PÁEZ Historian, National Museum of Colombia General Secretary of ICMAH- Colombia	5 min.
03.10 pm – 03:25 pm (Asia/Karachi time) GMT: 11:10 am-11:25 am	MICHEL ROUGER Archaeologist General Director of MuseoParc Alesia - France <i>"Alesia : examples of digital devices to reach a new audience"</i>	15 min.
03.25 pm – 03:40 pm (Asia/Karachi time) GMT: 11:25 am-11:40 am	Selçuk ARTUT PhD, Visual Artist, Associate Professor, Visual Arts and Visual Communication Design Program, Sabancı University- Turkey <i>"Technological Art Preservation in Museums: Digitalization of Media Artworks"</i>	15 min
03.40 pm – 04:00 pm (Asia/Karachi time) GMT: 11:40 am-12:00	NOURAN KHALED LECTURER IN ENVIRONMENTAL, Architecture and urbanism program faculty of engineering, ain shams university ICMAH Board Member- EGYPT <i>"DEVELOPING MUSEUM VISITORS' EXPERIENCE THROUGH DIGITAL EXHIBITION"</i>	15 min
04.00 pm – 04:20 pm (Asia/Karachi time) GMT: 12:00 am-12:20 am	Q&A Session. Vote of Thanks / Concluding Remarks by Moderators	15 min 5 min